

# EuroForm A/S Integrates JetAdvice Manager MPS Solution with HP Smart Device Services

EuroForm A/S, the Danish company behind the market leading JetAdvice brand, today announced a collaboration with HP's new Smart Device Services (SDS), a set of cloud tools and device-based sensing capabilities designed to dramatically enhance the service experience.

Innovative SDS remote functionalities will be fully integrated into the powerful JetAdvice engine, providing users worldwide with new possibilities wrapped in the same simple and effective interface. By harnessing the JetAdvice Manager control center, users can manage HP devices remotely to reduce labor costs, optimize supply use and get the most reliable data possible.

"HP's Smart Device Services technology is going to revolutionize the way our contractual channel resellers approach the management and service of HP devices," said David Laing, Worldwide VP of Contractual Channel A3 Devices and Services Marketing, HP Inc. "Because of this cooperation

between industry leaders EuroForm and HP, HP resellers will be able to maximize HP MFP and printer uptime, improve customer satisfaction, and increase profitability."

"We are very excited about offering our customers new possibilities for remote device management. JetAdvice Manager is even stronger than before with SDS incorporated into its core," said Kim Niebling, CEO of EuroForm A/S. "We see HP SDS as a great add-on for us and we are looking forward to presenting the promising possibilities to our many users. There is no doubt that remote device management is the future of our industry."

#### **New remote features include:**

- Reboot devices = less unnecessary service visits
- Use data to diagnose an error before dispatch
- Update firmware = devices work better
- Soft call elimination = remote resolve
- Set alarms to optimize supply use = happier customers
- Locate missing printers = more accurate counters

More information on JetAdvice Manager and the new remote functionalities can be found here: <https://jetadvice.com/products/jetadvice-manager/rm/hpsds/>

#### **For more information, please**

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# Background information

A short insight into the companies and products mentioned in the press release.

## JetAdvice Manager

JetAdvice Manager is the one of the world's leading solutions for Managed Print Services (MPS). "The mother ship" of MPS provides simple and efficient printer fleet management with automation, integration and reliable device data.

You get amazing ease of use and swift installation, reliable and top quality data, support for all devices from all vendors/brands, no more outdated manual processes, fully automated and in-time delivery of printer supplies, optimization of customer supply stock and much more.

## EuroForm A/S

The strong pillar that supports the JetAdvice colossus is the Danish mother company, EuroForm A/S. EuroForm A/S is a family-driven company based in Denmark with global outlook. Skilled employees in Holland, USA and India help us develop solutions for global clients and support markets in all time zones.

Our team consists of experienced people that know the industry inside out. We take pride in recruiting the best qualified people with the right values.

Kim Niebling, CEO and founder of EuroForm A/S, started in the printer industry back in 1993 and launched EuroForm A/S in December 2003. From the beginning and still today, the fulcrum of EuroForm A/S is its ability to evolve along with the technological development in the surrounding world.

## We are here to help

Besides this press release we have attached relevant logos, press images and a text document for easier copy-paste of the text in this pdf file.

Feel free to reach out if you need additional marketing material or if you have any questions. You will find our contact information to the right.

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